

## Case Study: Multinational Food & Beverage and Retail Service Provider



### Overview

*This large multinational company is known to be the world's largest food & beverage and retail service provider for the traveling sector or people who are always on the move in airport terminals, railways and motorway service areas. Outlets in these areas comprise 90% of their business.*

*The company was "founded" in Italy and has, through the years, built a network of outlets that run operations in about 1,200 locations in 43 countries, primarily in Europe and North America. About 70,000 employees work in their 5,500 stores. Their portfolio includes over 250 brands—50 of their own and 200 under license.*

*For people on the move; for business or pleasure – this F&B Company wants to pamper their guests and make their journey a more pleasant one. They achieve this through versatile food service concepts and culinary offerings, which can be enjoyed in a restaurant or as an uncomplicated Take Away. Their activities are concentrated on gastronomy in highly frequented spots: motorways, airports, railway stations or shopping malls and city centres.*

**With over 28 years of combined technology and culinary expertise, EGS is undoubtedly a credible and trusted solutions provider for the foodservice industry.**

This well-known Foodservice Company has come to EGS for a more comprehensive and centralized Recipe and Menu Management solution to help them manage food production in their wide network of outlets. EGS, in turn, has provided the F&B Company a web-based solution that would allow them to:

- efficiently exchange and gather data between their various outlets worldwide, over the internet and in real time.
- automatically import prices from their system onto CALCMENU Web for comprehensive control of costs and profits
- easily work through their recipe list/collection through additional customized features

### Business Solution

EGS has developed intelligent desktop and web-based interface Recipe and Back Office Management Solutions for the foodservice professionals who need to **control their food costs, keep track of their inventory levels and costs and at the same time, keep the standards and quality of their menus.**

EGS is the only software company that can provide you with solutions that focus on solving your needs and problems, increase bottom line and minimize food costs. Our solutions enable you to monitor the

#### ■ Activity

Catering and Retail for travelers

#### ■ Location

Switzerland

#### ■ Software solution

EGS CALCMENU Web

#### ■ In use

Since 2005

#### ■ Results

Centralized recipe management through a web-based solution

Optimized operations at minimum costs

Guaranteed quality through standardization

To read more  
Case Studies, visit:  
[https://www.eg-software.com/  
client-success-stories](https://www.eg-software.com/client-success-stories)

[www.eg-software.com](http://www.eg-software.com)

production process, analyze menu profitability using **menu engineering** and at the same time, manage your recipes and menus in a fast and easy way.

With over 28 years of combined technology and culinary expertise, EGS is undoubtedly a credible and trusted solutions provider for the foodservice industry.

## The software solution implemented by EGS

**EGS CALCMENU Web** has long been a reliable tool for this multinational foodservice company. It helps them to centrally manage their recipes and menus, ensuring that their brands maintain the same quality and freshness wherever outlet they may be sold at. Each of their outlets has their own CALCMENU Web site where they can create recipes, using the various features of CALCMENU Web like Recipe Costing, Nutrient and Allergen Calculation. Merchandise prices are automatically imported by EGS from the company's system onto CALCMENU Web. Users that access CALCMENU Web are managed by the Headquarters through a User Management feature. They are assigned roles and are given limited user rights. Only the Headquarters have full rights in modifying merchandise and recipe information and in approving recipes. Created recipes are submitted to the Headquarters where they will undergo an approval routing. Approved recipes can either be shared among their world-wide users/ sites or be made exclusive to a certain local site.

A Full-Text Search feature which was customized for this foodservice company, allows the users

to easily search through the website's recipe list. These recipes, as well as the recipe list and the recipe details, can be printed out by the users. Aside from recipes, users can also print labels for identifying their food products. These labels bear the company's own format, which displays the product name, ingredients, allergens, price and maximum temperature for storage.

Merchandise prices are automatically imported by EGS from the company's system onto EGS CALCMENU Web. Meanwhile, the Shopping List feature in CALCMENU Web saves this Italian-based company time, money and effort in manually listing down the merchandises that are needed to be bought or ordered from the supplier.

As users define the number of servings needed to be created for a certain recipe, the shopping list automatically creates a list, detailing the exact quantity and price of the merchandises to be used. With this feature, instances of over-ordering and pilferage can be prevented.

## Benefits

Through this web-based system, this company is able to:

- standardized recipes and maintain consistent quality
- Immediately access recipes and instantly share them among various sites
- Automatically import prices for accurate food costing, leading to optimized profits
- Provide accurate product information through customized product labeling.



### EGS Enggist & Grandjean Software SA

Pierre-à-Bot 92  
2000 Neuchâtel  
Switzerland  
Phone +41 32 588 0171  
+41 32 753 0270  
[info@eg-software.com](mailto:info@eg-software.com)

### CALCMENU Philippines, Inc.

Unit 2004A West Tower,  
Philippine Stock Exchange Centre,  
Exchange Road, Ortigas Center,  
Pasig City 1605  
Philippines  
Phone +63 2 687 7433  
[info@eg-software.com](mailto:info@eg-software.com)

